

General Data Privacy & Cookie Statement

Collection of personal data

The protection of your personal data is important to us. For this reason, this website contains information about what personal data we collect from you when you use this site. Our website uses SSL encryption for the transfer of confidential content. This content is stored on secured servers.

Responsible authority for the collection and processing of data

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Your rights

1) You may assert the following rights against us with regard to the following personal data:

- a) Right to information
- b) Right to correction
- c) Right to deletion (right to be forgotten)
- d) Right to limitation of processing
- e) Right to data portability
- f) Right to objection
- g) Right to revoke data protection consent

(2) You also have the right to make a complaint regarding the processing of your personal data by us. Than please get in touch with us.

Collection of personal data

A. During visits to our website

When using the website for purely informational purposes, we will only collect the personal data that your browser transmits to our server. All collection and processing of data takes place for specific purposes. These may arise from technical requirements or your explicit request.

When our website is viewed, we collect the following data, which is technically necessary in order to display our website and ensure stability and security. To ensure that the website provides you with an optimum user experience. Personal data we possibly collect and process of our website visitors:

- IP-address
- Pages you visit
- Internet browser
- Device type
- Geographical data (such as your location);
- Information about your activities on our website
- Your preferred language and the time and duration of your visit
- Operating system and its interface language and version of browser software

In addition to the purely informational use of our website, we offer various services which you may use if you are interested and after consenting to data processing, such as receiving newsletters

For this, you must specify additional personal data, which is used by us to provide you with the respective service or to contact you.

B. In order to answer your questions and exchange information

We process your personal data if you send us queries via email, call us or if you fill in our contact form. For this purpose, we may process personal data such as your name, role, date of birth, gender, address, email address and telephone number. This personal data is processed based on your consent or based on the legitimate interest of Muller Beltex namely to conduct its normal business and to inform you about projects, products and/or services and events.

Cookies

In addition to the data mentioned above, cookies are also stored on your computer when using our website. Cookies are small text files that are stored on your computer (or on other devices that access the internet) when you visit our website. If a cookie is necessary for the provision of a service, you must be explicitly asked whether you accept the cookies on your computer. Cookies allow a website to recognize your device. Cookies may serve various purposes; they ensure that the website takes into account the preferences of the user by, for example, remembering language preferences, collecting statistical data, etc.

What do we use cookies for and which type of cookies are used?

We use cookies for the technical and functional management of our website. We collect and analyze information about the use of this website, such as number of hits, pages visited and the length of the visit. We may also use cookies to better coordinate our website with your interests and needs.

This website uses Google Analytics, a web analysis service that is offered by Google Inc. ("Google"). The information that is collected is anonymized as much as possible and is not shared with Google or others. We have also not allowed Google to use the information received for other Google services (unless you have explicitly accepted marketing cookies).

By using this website, you consent to processing of the information by Google in the manner and for the purposes as described.

We use the following cookies

- First-party cookies: cookies that are set by us on our website.
- Cookies from third parties: cookies that are placed by a domain other than that of the website being visited (Google Analytics cookies).
- Constant cookies: these cookies remain on a user's device for a certain period of time.

Below you will find a summary of the cookies that Muller Beltex uses on its website.

Analytical and tracking cookies

These third-party cookies are used to understand the ways in which visitors arrive at our website and to gain insight into the use of our website, and are specifically from: Google Analytics, Zoho and Mailchimp. This information is used to evaluate and improve the content of our website and our campaigns for the purpose of improving the user experience.

Functional cookies

We use functional cookies to make a site function properly, such as saving user preferences, staying logged in automatically, and correctly displaying fonts. Functional cookies also contribute to the user experience of the website.

Performance cookies

These cookies collect information about your visit and use of our website, such as the pages you have visited most. These cookies do not collect any information that can identify a user. All information collected by these cookies is anonymous and is only used to improve the performance of our website.

Disabling cookies or adjusting cookie settings

If you do not want the cookies from our website to be placed, you can select this in the cookie notification that you see when you visit our website for the first time. If you have accepted our cookies on a previous visit to our website, you will no longer see this notification and you must delete our cookies yourself.

If you want to refuse the use of Google Analytics cookies, you can use this browser plugin:

<https://tools.google.com/dlpage/gaoptout>.

Remember that if you disable cookies, certain parts of our websites and some graphical elements might possibly not be accessible to you and you will not be able to use certain applications.

If you use different devices to view our website (for example, smartphone and tablet), you must make sure that your cookie preferences are adjusted in each browser on each device.

Deletion and blocking of personal data

Your data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected.

Data transfer to third parties

As a matter of principle, the data you provide us with will not be passed on to third parties. In particular, data is not passed on to third parties for advertising purposes.

However, we employ the use of service providers where necessary, e.g. for technical maintenance services, marketing purposes or services in connection with the enhancement of our website, for the operation of this website, or for our other products.

Newsletter/advertising

(1) With your consent, you may subscribe to our newsletter which is used to inform you about our current offers.

(2) For subscription to our newsletter, we use the so-called double opt-in procedure. This means that, following your subscription, an email is sent by us to your specified address asking you to confirm that you would like to receive the newsletter. If you do not confirm your subscription, nothing will be processed and your subscription will fail. If you do confirm, we will additionally store the IP address used and the time of subscription and confirmation.

(3) It is only mandatory for you to provide your email address in order to receive the newsletter. The disclosure of other, separately highlighted data is voluntary and used in order to be able to address you personally or to be able to provide you with further information.

(4) You can revoke your consent to receiving the newsletter and unsubscribe from the newsletter at any time. You can declare your revocation by clicking on the link provided in every newsletter email or by emailing to info@mullerbeltex.com

(5) You can, of course, object to the processing of your personal data for advertising purposes at any time after providing your consent to advertising. You can inform us of your objection to advertising by emailing to info@mullerbeltex.com.

Social media icons in the website footer

No plug-in buttons are incorporated into the footer of our website. Only icons are featured there. Upon clicking on these, they direct you to external links within the corresponding social media platforms. They only actively connect with the respective platforms if they themselves are activated through clicking and the user is, where applicable, logged into the respective platform.

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